

Department of Pharmacology and Therapeutics,  
Seth G.S. Medical College & K.E.M. Hospital Mumbai,  
in collaboration with AstraZeneca brings to you



# PHARMASTEER 2021

## ORIENTATION PROGRAM

FOR POSTGRADUATE MEDICAL STUDENTS



# 2021

November 27<sup>th</sup>  
December 4<sup>th</sup>, 11<sup>th</sup> & 18<sup>th</sup>

**Every Saturday from 2.00 pm - 5.15 pm**

Click here for Registration:  
[www.riverroute.in/pharmasteer2021](http://www.riverroute.in/pharmasteer2021)

Virtual Webinar Managed by  
**riverroute**  
Leaders in Streaming Modules

After a successful program last year, with **PHARMASTEER** which was a first of its kind initiative for postgraduate students and received excellent feedback from students, we are back this year with '**PHARMASTEER 2021**' which will offer an overview of the different roles and the future of pharmaceutical physician in pharmaceutical industry.



## KEY HIGHLIGHTS

- 🧩 Learning sessions from esteemed faculty from academia and Global Medical Leaders from AstraZeneca.
- 🧩 A separate interactive platform for students to interact with the faculty as a panel.
- 🧩 Key Opinion Leaders perspective in shaping and improving patient outcomes.
- 🧩 Online assessment
- 🧩 Top 5 rankers will get 8 week Internship with AstraZeneca India.
- 🧩 Poster presentation - Topic will be given on the first day (27/11) and the posters have to be submitted by last day (18/12).
- 🧩 Top 3 Posters will be given awards from AstraZeneca India.



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### SCIENTIFIC PROGRAM

**Saturday, 27<sup>th</sup> November 2021 | Time: 2.00 pm - 5.15 pm**

2.00 pm - 2.30 pm

Inauguration

Faculty from Seth G.S. Medical College & K.E.M. Hospital, Mumbai and AstraZeneca

2.30 pm - 3.00 pm

Overview of New Drugs and Clinical Trial Rules, 2019

Faculty: Dr. Urmila Thatte

(Professor Emeritus, Ex- Professor and Head of Dept. of Clinical Pharmacology, Seth G.S. Medical College & K.E.M. Hospital, Mumbai)

3.00 pm - 3.30 pm

Life of a Field Medical Colleague

Faculty: Dr. Luke Ko

(Asia Area Medical Director, AstraZeneca)

3.30 pm - 4.00 pm

Let your top talent move around the company

Faculty: Dr. Viraj Rajadhyaksha

(MEA Area Medical Director, AstraZeneca)

4.00 pm - 4.30 pm

Different roles of Pharmaceutical Physician in Industry

Faculty: Dr. Anil Kukreja

(VP, Medical and Regulatory Affairs, AstraZeneca India)

4.30 pm - 5.15 pm

LIVE Faculty interaction

Entire Panel of that day



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### SCIENTIFIC PROGRAM

Saturday, 4<sup>th</sup> December 2021 | Time: 2.00 pm - 5.15 pm

2.00 pm - 2.30 pm

Role of Medical in Market Access

**Faculty: Mr. Deepak Arora**

(Director, Market Access and Commercial strategy,  
AstraZeneca India)

2.30 pm - 3.00 pm

Brand Planning and Strategic thinking in Medical  
affairs

**Faculty: Dr. Pei-Chieh Fong**

(Head of Oncology Medical, International)

3.00 pm - 3.30 pm

iSOCIAL MEDICAL

**Faculty: Dr. Andrey Ipatov**

(Medical Operations and Medical Excellence  
Director, AstraZeneca International )

3.30 pm - 4.00 pm

Holistic approach (Disease management, strategy  
and patient centric approach)

**Faculty: Dr. Susana Beatriz Goncalves**

(International Medical Director - CVRM)

4.00 pm - 4.30 pm

Submission of a Clinical Trial to the Subject Expert  
Committee (SEC): A Reviewer's Perspective

**Faculty: Dr. Shobna Bhatia**

(Consultant, Dept. of Gastroenterology, Sir H.N.  
Reliance Foundation Hospital & Research Centre,  
Mumbai)

4.30 pm - 5.15 pm

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### SCIENTIFIC PROGRAM

**Saturday, 11<sup>th</sup> December 2021 | Time: 2.00 pm - 5.15 pm**

2.00 pm - 2.30 pm

Key External Expert view points of Medical Affairs  
Importance

**Top Key Opinion Leaders from India**

2.30 pm - 3.00 pm

Role of Medical Affairs in Clinical research

**Faculty: Mr. Hisham Farouk Ahmed**

(Respiratory & Immunology Director, AstraZeneca International)

3.00 pm - 3.30 pm

Developing Medical Affairs for future

**Faculty: Dr. Aleksandr Bedenkov**

(VP Medical, AstraZeneca International)

3.30 pm - 4.00 pm

Importance of Cross Functional Collaboration

**Faculty: Dr. Larisa Ramirez Gutierrez**

(Area Medical Director - LATAM)

4.00 pm - 4.30 pm

Issues and Challenges in Causality Analysis of  
Serious Adverse Events: Investigator's Perspective

**Faculty: Dr. Suparna Chatterjee**

(Professor, Dept. of Pharmacology, Institute of  
Postgraduate Medical Education & Research,  
Kolkata)

4.30 pm - 5.15 pm

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### SCIENTIFIC PROGRAM

**Saturday, 18<sup>th</sup> December 2021 | Time: 2.00 pm - 5.15 pm**

2.00 pm - 2.30 pm

Role of Medical Affairs in Regulatory Affairs

**Faculty: Dr. Gokul C.G**

(Manager, Regulatory and Patient Safety -  
AstraZeneca India)

2.30 pm - 3.00 pm

How to prepare for an interview for Pharma  
Industry

**Faculty: Mr. Mohammed Mansoor Hussain**

(Talent Acquisition Lead, AstraZeneca India)

3.00 pm - 3.30 pm

Future of Medical partnerships - Engaging with  
unconventional partners

**Faculty: Mr. Ryan Bate**

(Scientific Partnering and Alliances Director,  
AstraZeneca International)

3.30 pm - 4.00 pm

How to move from India to above country within  
Pharma industry (Experience Sharing)

**Faculty: Dr. Viraj Rajadhyaksha**

(MEA Area Medical Director),

**Dr. Hardik Vasnawala**

(Associate Director, CVRM International),

**Dr. Kavitha Varghese**

(International Medical Excellence Lead)

4.00 pm - 4.30 pm

ICH GCP vs Indian GCP: Relevant Learnings for  
Investigators

**Faculty: Dr. Raakhi Tripathi**

(Associate Professor, Dept. of Pharmacology &  
Therapeutics, Seth G.S. Medical College & K.E.M.  
Hospital, Mumbai)

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VIRTUAL WEBINAR MANAGED BY

**riverroute<sup>®</sup>**

▣ Leaders in Streaming Modules

**Dr. Jainam Jain**

Webinar Manager,

River Route Event, Mumbai

Mobile: +91 88888 91624 | E-mail : rrcg.drjainam@gmail.com

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